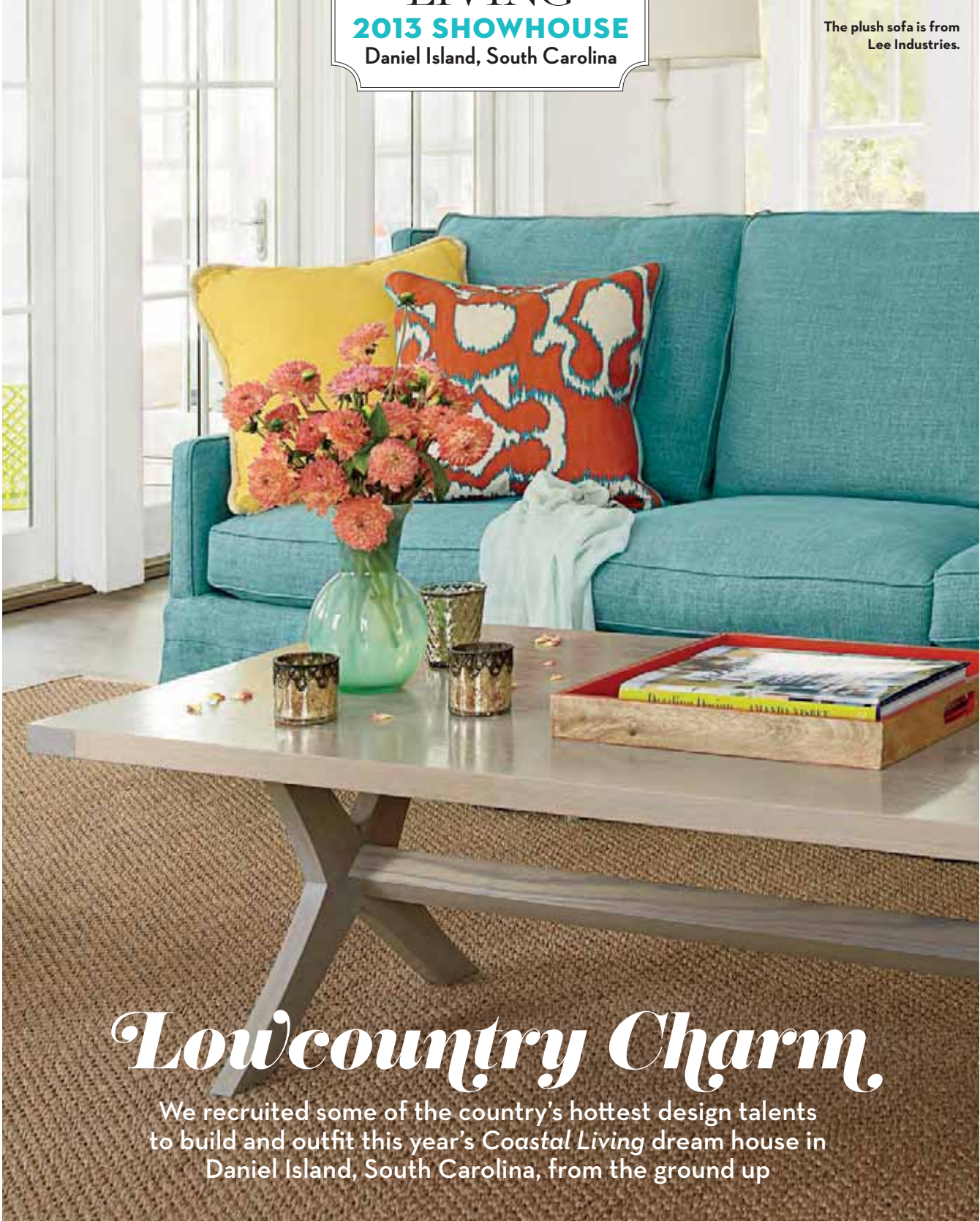


COASTAL  
LIVING®  
2013 SHOWHOUSE  
Daniel Island, South Carolina

The plush sofa is from  
Lee Industries.



# *Lowcountry Charm*

We recruited some of the country's hottest design talents to build and outfit this year's *Coastal Living* dream house in Daniel Island, South Carolina, from the ground up



The roof is from Metal Roofing Alliance/Fabral. The shutters are from Permex Products. The entry lantern is by Bevolo. The windows are by Marvin.

  
**WATCH ROOM-BY-ROOM TOURS!**  
Scan photos with this icon (see page 4), or visit [coastalliving.com/showhouse](http://coastalliving.com/showhouse)

The only thing better than living on the water? Doing it in style. Which is why when we chose Daniel Island, South Carolina, as the site of this year's *Coastal Living* showhouse, we wanted to make sure that the home we built there would feature oodles of bright ideas and plenty of inspiration. So we reached out to a veritable design dream team to get the job done: the architectural wizards at Our Town Plans, home builder Jamison Howard of Max Crosby Construction Co. Inc., and interior designer Ginger Brewton. They transformed a prime plot of land on the banks of the Wando River into a three-story plantation-style estate that expertly blends traditional architecture with modern, laid-back design and a colorful disposition. Here, we've asked our insiders to spill their tips and secrets for balancing form and function to help you introduce coastal charm into your own home.



The love seat is by Lloyd/Flanders with Sunbrella cushions. The shutters are painted St. Bart's by Sherwin-Williams.

**1 BE TRAD AND TRUE.** Taking cues from the region's distinctive style, Our Town Plans crafted a classic Lowcountry cottage with modern appeal. Sidelights and transoms around the front door reflect the trellis work on the porch and flood the entry with light.

**2 MAKE IT INVITING.** In order to adhere to Daniel Island's architectural specifications for new construction, the team equipped the home with a wide and welcoming front porch from AZEK—perfect for encouraging neighborhood mingling. ►



TOUR THE LIVING ROOM!

The skirted and chrome-framed chairs are from Lee Industries, and the metal side table is by Lucy Smith Designs. The windows are by Marvin.

**3 MIX AND MATCH.** By opting for furniture with simple silhouettes, you can mix pieces with traditional and modern shapes for a living space with fresh appeal. Gold accents in the art by Thomas Swanston over the mantel bring some sparkle to the space.

**4 CHOOSE WHAT LASTS.** The back porch is all about durability—from all-weather Sunbrella fabrics to water- and warp-resistant AZEK flooring. “I loved working with the tongue-and-groove fastening system,” says builder Jamison Howard. ▶

MIX PIECES WITH TRADITIONAL AND MODERN SHAPES FOR A LIVING SPACE WITH FRESH APPEAL



The porch ceiling is painted Piazza Blue by Sherwin-Williams. The furniture is by Lloyd/Flanders.



The windows and doors are by Marvin.

**5 DEFINE YOUR SPACE.** Interior designer Ginger Brewton hung oversize pendants from Circa Lighting above the island to help delineate the kitchen within the home’s open floor plan. Swiveling barstools from Lee Industries make it easy to keep the conversation flowing between the kitchen and the adjoining living room.

**6 FIND A PLACE FOR EVERYTHING.** Howard commissioned a local craftsman to build out a series of shelves and nooks in the back hallway, which leads out to the courtyard. “You can just throw things down when you walk in and keep on going,” he says. “It cuts down on mess and clutter.” ▶



TOUR THE KITCHEN!

The cabinets are painted Lattice by Sherwin-Williams. The MotionSense faucet is by Moen, and the sunny yellow cookware is by Le Creuset.



The windows are by Marvin. The chairs are by Lee Industries, and the pillows, rug, and runner are from Sunbrella. The chandelier is from Circa Lighting.

A CUSTOM DINING TABLE TAKES ITS INSPIRATION FROM THE WANDO RIVER VIEWS JUST OUTSIDE THE WINDOWS

**7 KEEP LOOKING UP.** To make the dining room feel like an extension of the attached screened porch, the team painted the ceiling a matching sky blue shade—Piazza Blue by Sherwin-Williams—which is reflected beautifully in the crystal of the modern chandelier.

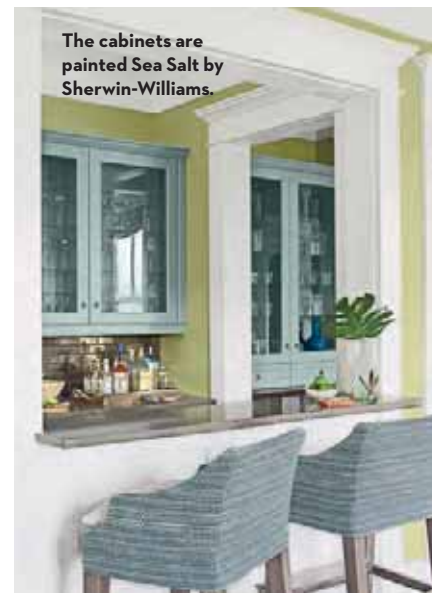
**8 REFERENCE YOUR SURROUNDINGS.** A custom dining table takes its inspiration from the Wando River views just outside the windows with a steel sheet base meant to mimic the look of an oyster shell. The chairs surrounding it are dressed in easy-to-clean slipcovers crafted from Sunbrella fabric. ▶



The walls are painted Hearts of Palm by Sherwin-Williams. The sofa, chairs, and barstools are by Lee Industries. The hanging lantern and floor lamp are from Circa Lighting.

**9 READ THE FINE PRINT.** The beautiful suzani pattern on the sofa was the starting point for the lounge's modern, Moroccan aesthetic. For additional interest, Brewton introduced an assortment of prints—quatrefoil pillows and zigzag shades—which reads as cool and not crazy due in part to the patterns' vastly different scales.

**10 TRICK THE EYE.** Thanks to glass-front doors and painted cabinetry in a sophisticated blue hue, the bar area (below) appears larger and more airy than its modest square footage would suggest. Two-tone barstools with navy backs help tie this functional spot to the adjoining lounge. ▶



The cabinets are painted Sea Salt by Sherwin-Williams.

THE BEAUTIFUL SUZANI PATTERN ON THE SOFA WAS THE STARTING POINT FOR THE LOUNGE'S MODERN, MOROCCAN AESTHETIC



The wallpaper is from Meg Braff Designs. The chandelier and table lamp are from Circa Lighting. The chairs are by Lee Industries, and the desk is from Kistler Design Co. The windows are by Marvin.

—  
BRIGHT ART  
AGAINST A  
PATTERNED  
WALL YIELDS  
A VIBRANT  
LOOK  
—

**11 BALANCE IT OUT.** Color makes a big statement in the office, where Brewton added a surprise: Bright, contemporary art against the heavily patterned, papered wall yields an unexpected, vibrant look. The subdued, lightly textured rug underfoot grounds the bevy of graphic prints.

**12 THINK OUTSIDE THE BOX.** Two-tone upholstery in emerald and forest hues on the chaise makes for a sweet spot to curl up with a book or an after-hours cocktail. "This was such a funky room, so the chair needed to be special," says Brewton of the bold choice. "A solid fabric wasn't going to cut it!" ▶



The floor lamp is from Circa Lighting. The chaise is by Lee Industries.



The love seat is by Lee Industries.



The plumbing fixtures are by Moen. The windows are by Marvin.

**13 DIVIDE AND CONQUER.** The freestanding tub splits the master bath in half—with a vanity on each side—to ensure there's plenty of room for cohabitating morning routines. The soft blue shade (Sherwin-Williams's Mineral Deposit) on the vanities is a great fit for both feminine and masculine sensibilities.

**14 THINK PINK.** An upholstered bench at the foot of the bed in the master suite is a pretty and practical spot for placing linens or sitting to put on shoes; plus, its pink hue is the ideal complement to the settee that defines the adjoining hallway for a seamless design. ▶



The walls are painted Incredible White by Sherwin-Williams. The chandelier and lamps are from Circa Lighting. The curtains are made from Sunbrella fabric. The bed, bench, and ottoman are by Lee Industries, and the nightstands are from Tritter Feefer.

TOUR THE  
MASTER  
SUITE!



The wallpaper, curtains, lamps, and bedding are from Laura Ashley. The ceiling is painted Sensitive Tint by Sherwin-Williams. The chandelier is from Circa Lighting.

THE HAND-CARVED FOUR-POSTER BED HAS A ROMANTIC FEEL



The tufted swivel chair is by Lee Industries and upholstered in Laura Ashley fabric.



The faucet is by Moen. The cabinetry is painted Quietude by Sherwin-Williams.

**15 MASTER A SOFT TOUCH.** Brewton outfitted this delicate suite with a teenage girl in mind, capturing a traditionally feminine aesthetic with a dainty palette of soft greens and lavender. The hand-carved four-poster bed has an inherently romantic feel.

**16 GET IN UNIFORM.** The team kept the interiors cohesive—despite the scale of the project—by repeating elements throughout. For example, in the girl's bath, they utilized prints from the same Laura Ashley suite used in the bedroom and built in identical transoms to those on the home's ground level. ▶



A GRAPHIC PRINT BRINGS FUN AND EXCITEMENT TO THE SMALL SPACE

**17 FIND THE PATTERN.** Brewton upholstered a traditional headboard in a lively, graphic print for the boy's room, a juxtaposition that brings a sense of fun and excitement to the small space. A simple, textured bedspread is the perfect finishing touch.

The walls are painted Sherwin-Williams's Rainwashed. The tripod table lamp is from Circa Lighting. The upholstered headboard and ottoman are from Lee Industries.



The porch is by AZEK. The sconce is from Bevolo. The cushions and pillows are from Sunbrella. The candles are from Colonial Candle.

**18 MAKE SOME SHADE.** One of Howard's favorite technical additions—a retractable shade crafted from all-weather Sunbrella fabric—rolls up to reveal 360-degree water views and down for privacy on the second-floor balcony, outfitted with furniture from Lloyd/Flanders.

**19 BE A NEUTRAL PARTY.** Because the upstairs balcony is connected to both the master suite and the girl's bedroom, Brewton decided to keep the palette as neutral as possible. So as not to compete with the rooms' different color schemes, she brought in just a touch of green, the one color repeated in both spaces. ▶



THE PATIO IS COMFORTABLE FOR ENTERTAINING LARGE GROUPS OR FOR MORE INTIMATE SUNSET VIEWINGS

The love seat and chairs are by Lloyd/Flanders. The cushions, pillows, and throw are from Sunbrella. The tall pillar candle is from Colonial Candle.

**20 GATHER AROUND.**

The sunny yellow outdoor furniture was thoughtfully arranged around the super-size fire pit to create a patio that is comfortable for entertaining a large group or for more intimate sunset viewings. Pillows in durable outdoor fabric complete the cozy look.

**21 KNOW YOUR STRENGTHS.**

Landscape architect Jeff Elliott opted for low-maintenance man-made concrete pavers from Belgard Hardscapes for the back patio. While the material looks and feels like natural stone, it's been specially reinforced to stand up to even the most harsh coastal environs. ➤



The siding and trim are painted Sherwin-Williams's Falling Star and Extra White, respectively.



The shutters are by Permex Products; the lantern is by Bevolo. The pavers are from Belgard Hardscapes.

**22 EXTEND YOUR LIVING SPACE.**

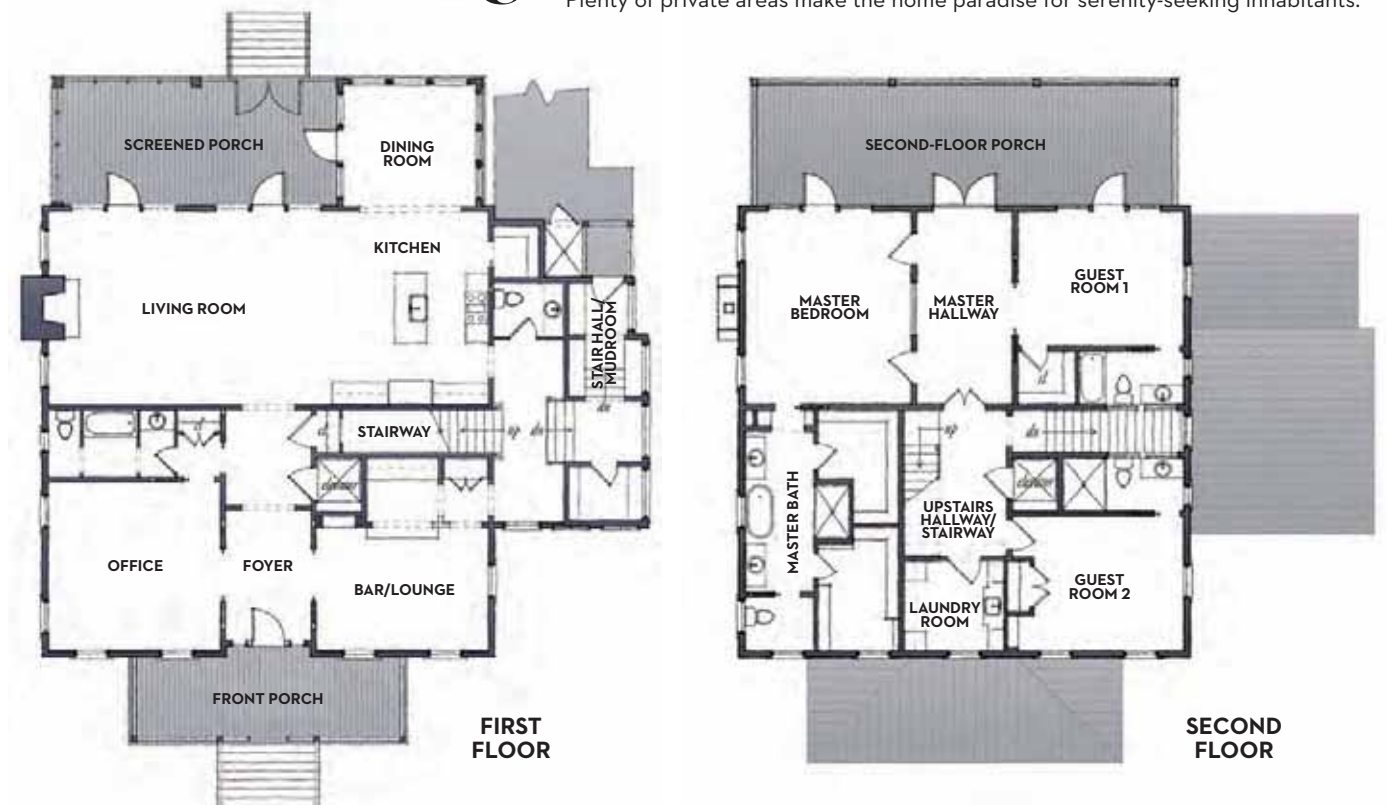
Our Town Plans paid special attention to the rear elevations of the home (far left), constructing outdoor spaces on both levels as a nod to the porch-loving culture of the South and as a way to make sure the view of the house from the water is as lovely as it is from the street.

**23 RINSE AND REPEAT.**

Extra-long shutters painted the same shade of blue (St. Bart's by Sherwin-Williams) as the shutters on the front facade serve as doors to mark the entrance to the outdoor shower. For more information, see Sources, page 114. ➤

*Floor Plan*

Oversize porches at the front and rear of the house, as well as a smartly configured open living space, facilitate easy entertaining in this waterfront home. Plenty of private areas make the home paradise for serenity-seeking inhabitants.





The Coastal Living 2013 Showhouse is open for tours until October 20. A portion of the proceeds benefits the National Multiple Sclerosis Society, Greater Carolinas Chapter.



## THE STORY OF *Daniel Island*

Not long ago, all 4,000 acres of Daniel Island—a massive parcel of land outside downtown Charleston owned by the Guggenheim Foundation as a private hunting retreat—sat pristinely undeveloped. Twenty years, one newly built bridge, and a much-anticipated expressway later, the quaint waterfront locale is booming with the help of its committed developer, the Daniel Island Company. At the heart of the master-planned city's success, however, is its commitment to establishing

a true sense of community, from the building regulations that mandate each home be equipped with an extra-wide front porch for neighborly get-togethers to the myriad parks that provide numerous opportunities for recreation for residents. "We have a kind of unwritten rule about our parks," says Carolyn Lancaster, Daniel Island's vice president of marketing. "If anyone has to walk more than 10 minutes from their home to get to one, it's time to build a new one!"

AT THE HEART OF THE CITY'S SUCCESS IS ITS COMMITMENT TO A SENSE OF COMMUNITY

## MEET THE *Team*

A project as big as this year's waterfront showhouse takes a team with creativity, experience, dedication, and huge talent. Here are the movers, shakers, and magic makers who turned our wildest dreams into a jaw-dropping coastal reality.

Turn to page 114 for contact information.

Left to right: Carolyn Lancaster, vice president, marketing, Daniel Island Company; Suzanne Stern, president, Our Town Plans; Jamison Howard, home builder, Max Crosby Construction Co. Inc.; Ginger Brewton, designer, Ginger Brewton Interiors; Julie Dombrowski, Daniel Island Company; Jeff Elliott, landscape architect, Daniel Island Company

